# Explore Tab

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| **Target release** |  |
| **Epic** | [PM-439](https://forddigital.atlassian.net/browse/PM-439) - Explore Tab. Step #1 - Features tab & Browse models tab Prioritised |
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## Objective

* Create a community space for models to interact with Newbook and with each other. This will allow us to grow organically, create stronger brand equity, and give us an opportunity to earn revenue through partner brand placements within the Features tab.

## Description

There will be three tabs:

(1) Features: Original content created by and published by the Newbook team

(2) Forum: A place where models can post questions, advice, comments (think of a Reddit)

(3) Models: This is the original Browse models tab.

### Features sub-tab

* Newbook will create original content that includes: articles, videos, photos
* Newbook will post this content daily to the community and will live in this tab
* The community can interact with the content by clapping (aka liking), commenting, and sharing it outside of the app
* A model can “clap” a post as many times as she wants, and the clap counter continues to get bigger.
* The content will also live on [www.community.newbookmodels.com](http://www.community.newbookmodels.com)
* Ideal case scenario, all interactions (claps, comments, shares) that happen in the app are also carried over to the web space
* \*\*\*\* Newbook team will need a way to publish/edit/remove this content\*\*\*\* If easiest, we can use a blog tool like wordpress, as our publisher, and pull the content and data into the app from there.
* Posts will be displayed in the order they were published. But the Newbook team should have the ability to “pin” a post to the top of the feed, so that users see this pinned story at the top each time they go to the page.
  + To do this, we can either “pin” a post, or we allow Newbook team to position stories in the order of their choosing.

### Forum sub-tab

* Models can filter the forum posts by “tag”, or content type. These tags include: My Posts; Questions & Advice; Jobs, Castings, & Clients; Professional Development; Fashion, Beauty, & Health; Events & Meetups; Shoutouts & Intros; Other.
* When creating a post, a model will need to choose at least 1 tag for her post, but no more than 2.
* Posts can be a Poll, Image, Video, Link, or just Text
* The community can interact with the content by clapping (aka liking) & commenting.
* Models can reply to comments.
* A model can “clap” a post as many times as she wants, and the clap counter continues to get bigger.
* The model who posted will receive notifications that her post was clapped or commented on.
* These notifications should read:
  + Nora K. applauded your post
  + Nora K. applauded your post 10 times
  + Nora K. commented on your post
  + Nora K. replied to your comment
* Approved models will have a badge to signify to the community that they are Newbook approved.

### Models sub-tab

* Only approved models should display on this tab
* Users can view other models on this tab, and click into a model’s profile

## General Notes

* If a model is rejected, she cannot see any of the Explore tab
* All comments should appear in chronological order, as well as the thread comments (replies to comments) should also appear in chronological order.
* We should create a new status for model applicants called “Community”. When a model is community, she is technically still pending, can be approved, blocked, or rejected later. The message a model receives when placed in “community” is “thanks for applying to Newbook. At this time your application needs a little more work before you can become a member of our model community. Our team feels you have potential and recommend you continue working on diversifying the photos in your portfolio and getting a little more experience under your belt. In the meantime, you will have access to our community forum where you can interact with other approved and community models. Here is the perfect place to ask how you can take your modeling to the next level.”

## Status Permissions

* Pending
  + Features tab only
* Approved
  + Full access (features, forum, browse models)
* Community (used to be called “Rejected”)
  + Restricted Explore tab (only features & forum. No browse models)
  + Can’t receive client requests
  + Can’t message clients
  + Doesn’t display on Browse page to clients
* Blocked
  + No access to Explore tab

## Build Priorities

1. Features tab & Browse models tab
2. Forum tab (text posts only)
3. Forum tab (video/image/link posts)
4. Forum tab (polls)

## Assumptions

## Requirements

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| --- | --- | --- | --- | --- |
| **#** | **Title** | **User Story** | **Importance** | **Notes** |
| 1 |  |  |  |  |
| 2 |  |  |  |  |

## User interaction and design

Explore Featured <https://zpl.io/brmRK7W>

Explore Tab Forum <https://zpl.io/an1Xv5l>

## Questions

Below is a list of questions to be addressed as a result of this requirements document:

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| --- | --- |
| **Question** | **Outcome** |
|  |  |

## Not Doing