# WELCOME Mobile Applications Testing



### **NETWORK: 1G to 4G**

# **EVOLUTION**



## **NETWORK: 1G to 4G LTE Evolution**

- ✤ 1G analog signal used by cellular towers
- ✤ 2G technology upgraded the analog signal to digital and powered the inclusion of sending text messages across the network
- Solution of the second seco
- *4G* called an "ultra-broadband" access for mobile devices.
  4G networks are based on an all Internet protocol packet switching instead of circuit switching
- **4G LTE** fourth-generation long term evolution, sometimes is referred to as "the gold standard of wireless technology," thanks to its ability to deliver both speed and power in more places of the world.

### **NETWORK: 1G to 4G Service Coverage Facts**

- In 2011, 90% of the world's population lived in areas with 2G coverage while 45% lived in areas with 2G and 3G coverage, and 5% lived in areas with 4G coverage.
- By 2017 more than 90% of the world's population is expected to have 2G coverage, 85% is expected to have 3G coverage, and 50% will have 4G coverage.



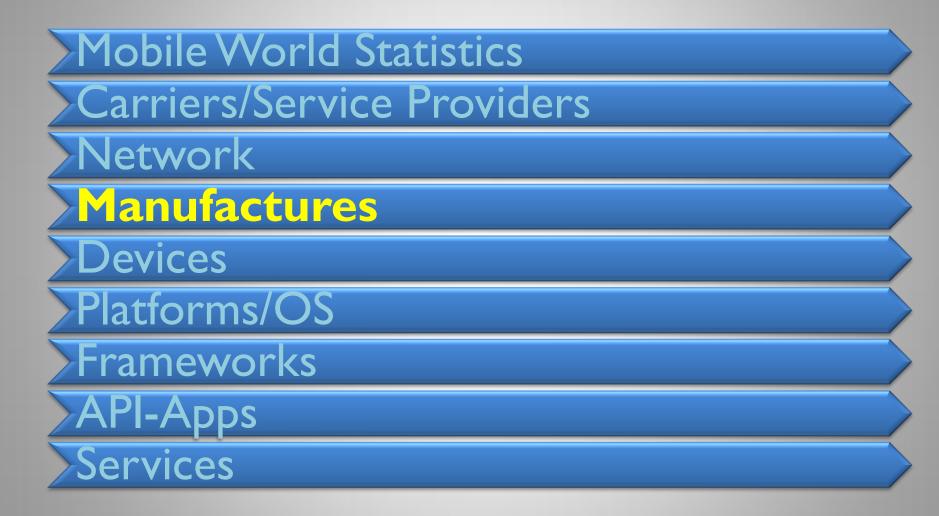


## **NETWORK:** is **5G around the corner ?**

- Aug 28, 2013 Huawei (Chinese company) intends to introduce commercial 5G networks by 2020, a service touted as "100 times faster" than current 4 G networks.
- May 15, 2013 Samsung says it has successfully tested technology that will be at the core of 5G mobile connectivity.



# **Mobile Ecosystem**



## **MANUFACTURES / MAKERS**

Rank	Manufacturer	Units (M)	Market Share	Q4 2014 Share	Supported OS
1	Samsung	82.8	24.3%	20.1%	Android, Tizen, Windows
2	Apple	61.6	17.9%	20.1%	iOS
3	Lenovo	18.7	5.5%	6.6%	Android (Tizen)
4	Huawei	17.5	5.1%	6.6%	Android (Tizen)
5	LG	15.4	4.5%	4.2%	Android
6	Xiaomi	15.0	4.4%	4.6%	Android
7	ZTE	12.5	3.5%	3.6%	Android, Firefox
8	Coolpad/Young	11.5	3.4%	4.0%	Android
9	TCL/Alcatel	9.7	2.8%	4.5%	Android
10	Vivo	9.3	2.7%	3.1%	Android
	Others	97.1			
Total		340.8			

Total

### **MANUFACTURES / MAKERS**

#### **Responsible for :**

#### **Concept and Prototyping:**

- Designs, features, and interface options (like keypad or touchscreen )
- The phone's weight, scale, size, portability

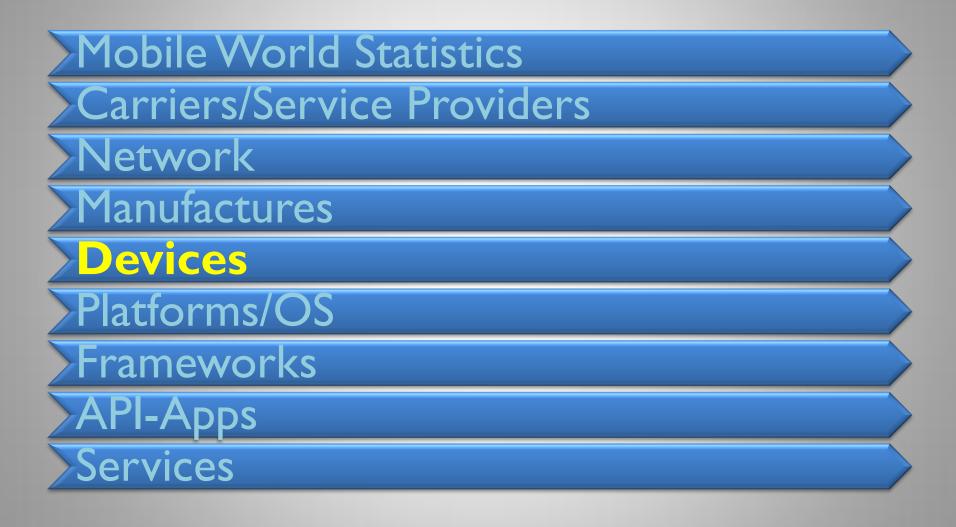
#### **Hardware and Software:**

- Printed circuit board, LCD screen, keypad, antenna, microphone, speaker and battery
- Firmware/OS
- GPS and WiFi capabilities

**Documentation.** 



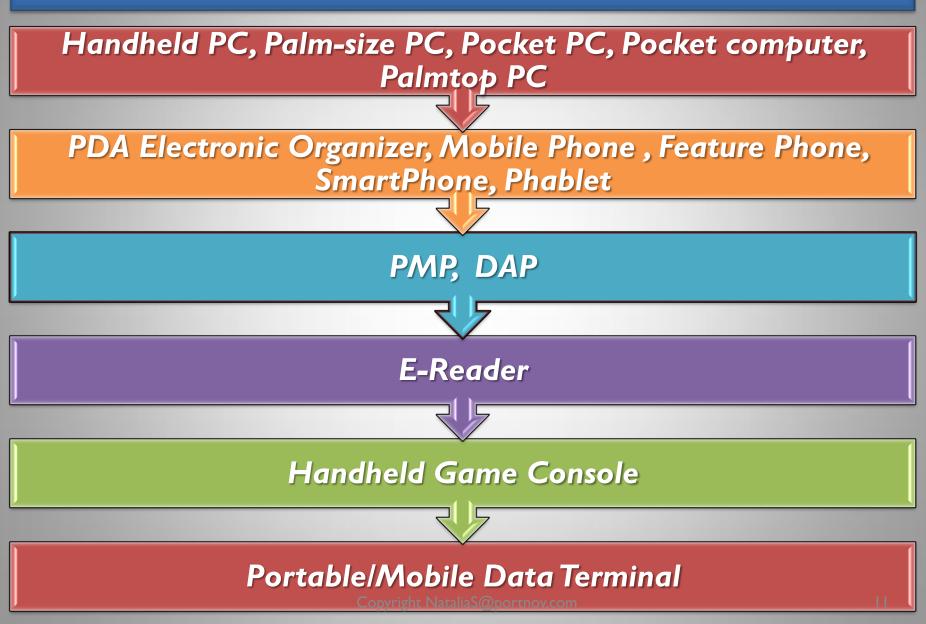
# **Mobile Ecosystem**











## **Devices:** Principals of Mobile Computing



#### Portability

Facilitates movement of device(s) within the mobile computing environment



#### Connectivity

Ability to continuously stay connected with minimal amount of lag/downtime, without being affected by movements of the device



#### **Social Interactivity**

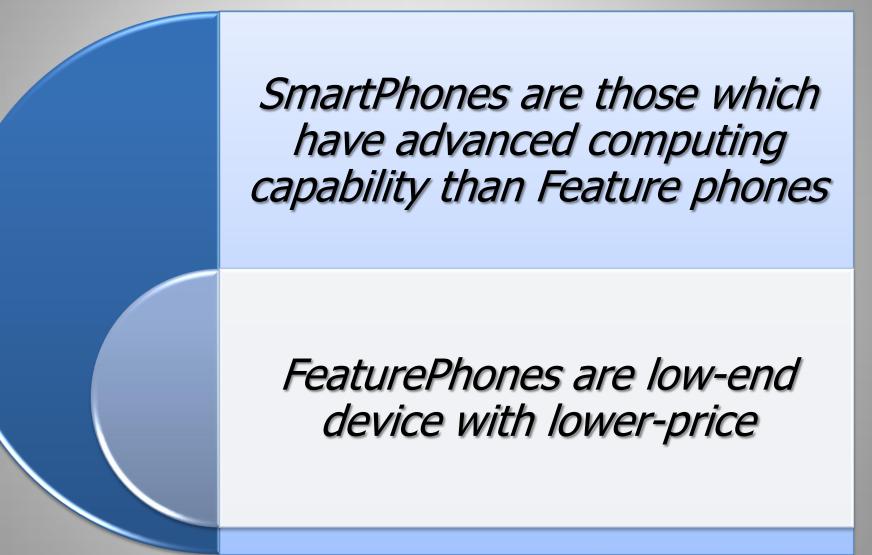
Maintaining the connectivity to collaborate with other users, at least within the same environment



#### Individuality

Adapting the technology to suit individual needs.

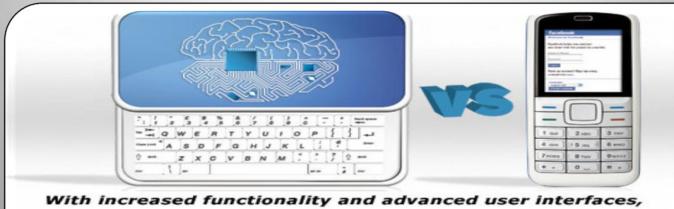
## **Devices :** FeaturePhone vs SmartPhone



## **Devices :** FeaturePhone vs SmartPhone

#### In short :

- SmartPhones usually have a wider array of key features.
- These can include a full Web browser, 3G or 4G network support, Flash player capability, GPS, higher-resolution camera, third-party application support, video conferencing and more

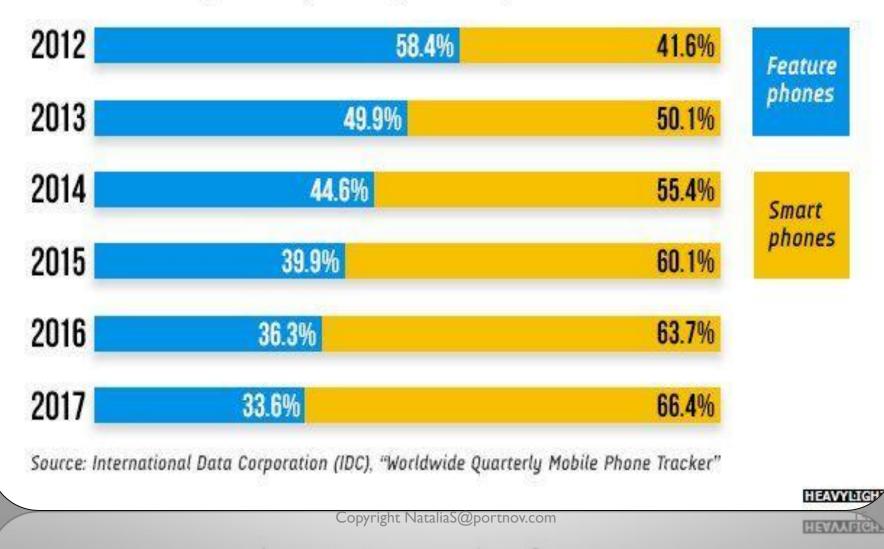


the humble feature phone is starting to resemble the smartphony

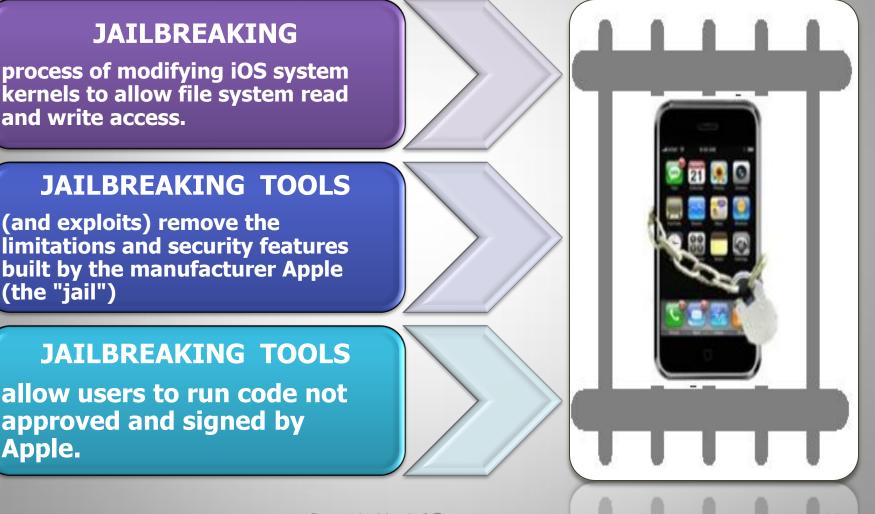
#### **Devices :**

#### FeaturePhone vs SmartPhone Comparison Data

Predicted smartphone v feature phone shipments worldwide 2012-2017



## Devices : JAILBREAKING : iOS



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# Devices : UNLOCKING : IPHONE

#### An UNLOCKED iPHONE

can be used with any carrier, not just those that have been approved by Apple.

many **UNLOCKING** solutions only work with certain iOS models

Factory IMEI **UNLOCKS** is a popular solution that works with all iPhone models.



## Devices : ROOTING : ANDROID OS

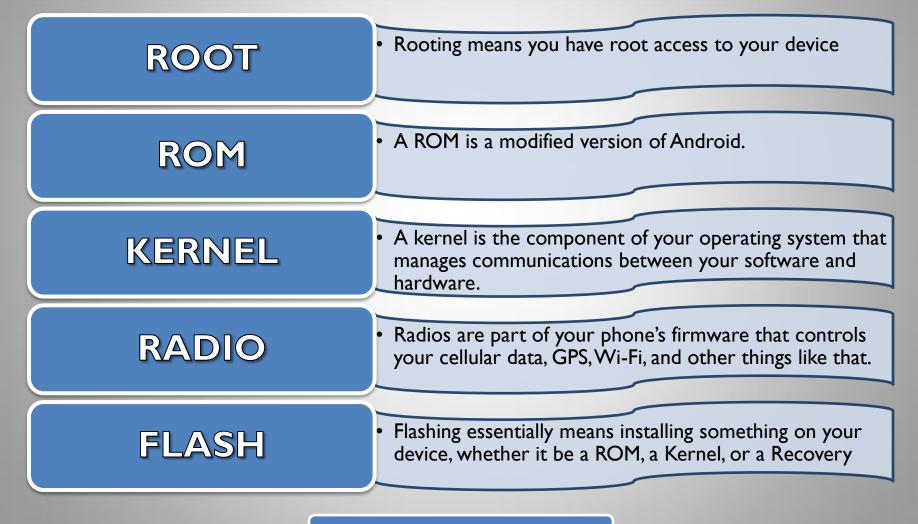
ROOT

Rooting is the Android equivalent of jailbreaking, a means of unlocking the operating system

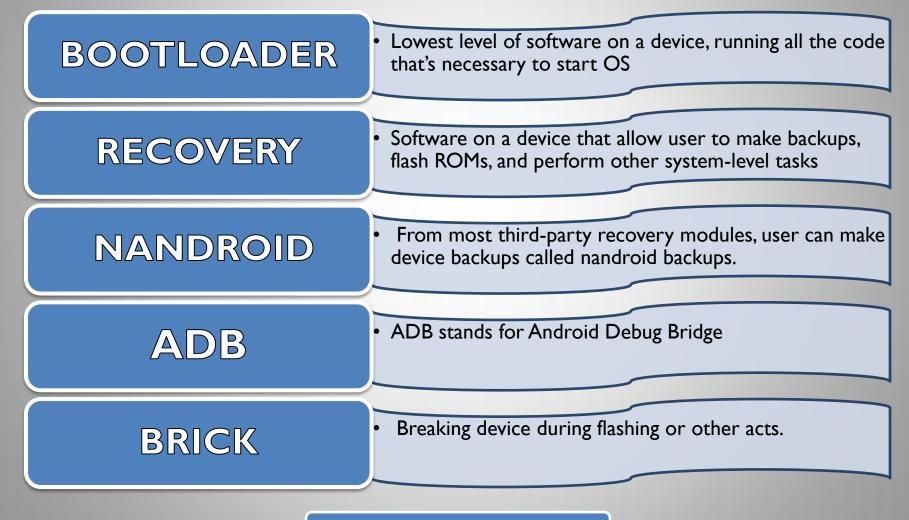
you can install unapproved apps, deleted unwanted bloatware,

update the OS, replace the firmware or customize anything

## Devices : ROOTING : GLOSSARY



## Devices : ROOTING : GLOSSARY



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### **Devices :** TETHERING

#### TETHERING

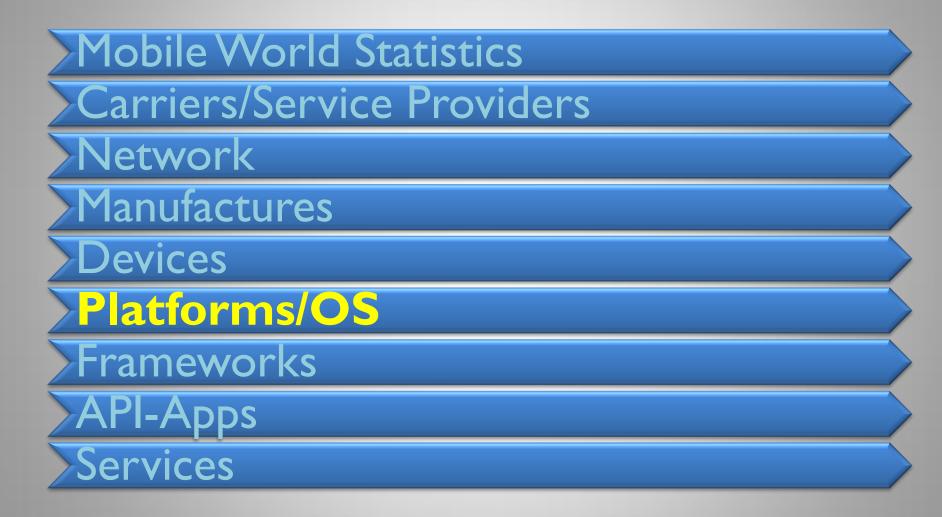
connecting one device to another

In the context of <u>mobile</u> phones and <u>tablet computers</u>, tethering allows sharing the Internet connection of the phone or tablet with other devices such as laptops

Connection of the phone or tablet with other devices can be done over<u>wireless</u> <u>LAN</u> (<u>Wi-Fi</u>), over <u>Bluetooth</u> or by physical connection using a cable, for example through



# **Mobile Ecosystem**



# Platforms / OS

Mobile Application Development Platform (MADP) is a type of software that allows a business to rapidly build, test and perhaps deploy mobile apps for SmartPhone or Tablets

**Mobile Operating System** (or mobile OS) is an operating system for SmartPhones, tablets, PDAs, or other mobile devices



# Platforms / OS Market Share 2016

Period	Android	iOS	Windows Phone	Others
2015Q3	84.3%	13.4%	1.8%	0.5%
2015Q4	79.6%	18.6%	1.2%	0.5%
2016Q1	83.4%	15.4%	0.8%	0.4%
2016Q2	87.6%	11.7%	0.4%	0.3%

The worldwide SmartPhone market grew 0.7% year over year in 2016Q2, with 344.7 million shipments, according to data from the International Data Corporation (IDC) Worldwide Quarterly Mobile Phone Tracker.

