

# App Distribution Solutions

[Comparison Between Top Beta App Distribution Tools](#) - a good overview **but be careful with names changes**

## **1. TestFlight - Apple Family Only**

[Apple's TestFlight Application](#) - and link to a [short video](#)

[Apple Business Manager](#) - Develop custom apps for private distribution

[How Facebook and Google Misused Apple's Enterprise Program](#)

**Note: You have to have TestFlight installed on your device**

How long does it take to publish your production version in App Store - As of 2019, average app review time is "about a day"; used to be days or even weeks

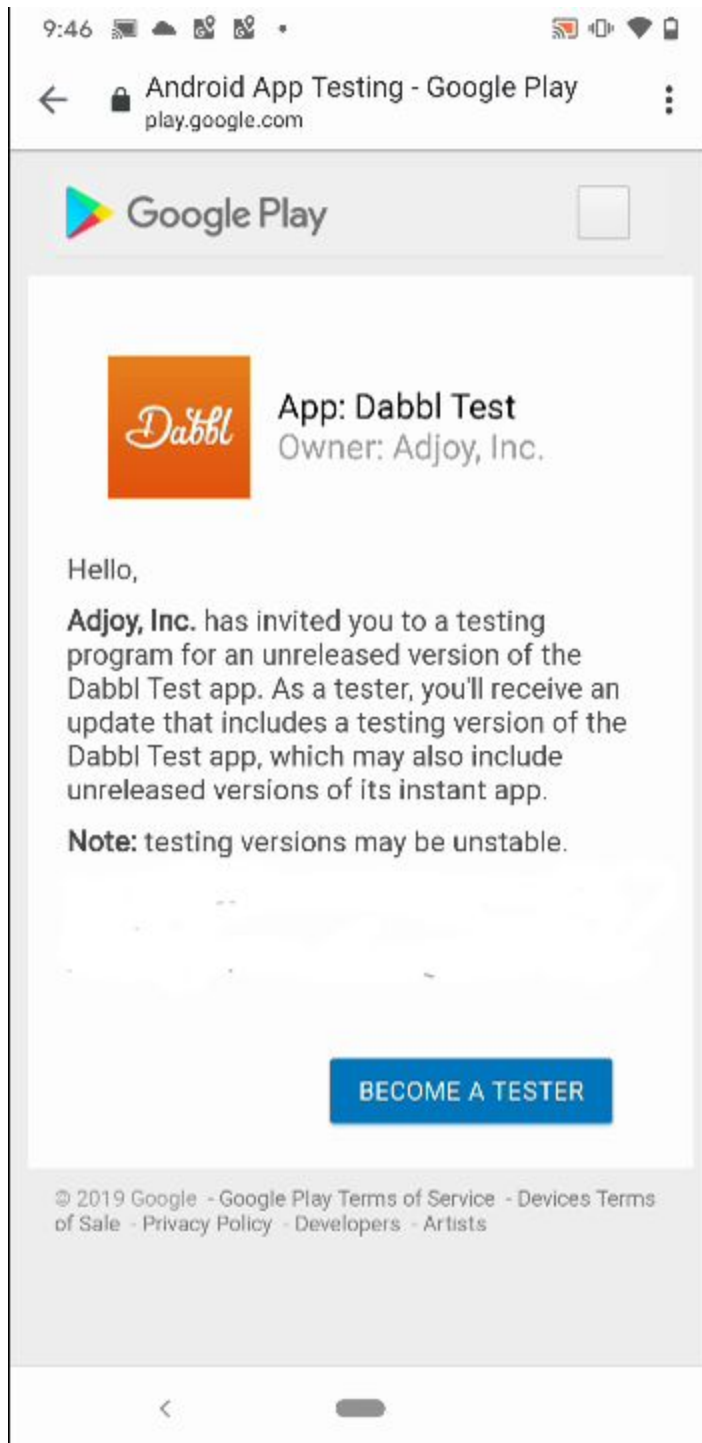
<https://appreviewtimes.com/>

## **2. Google Play - Android Only**

[Alpha Test on Google Play](#)

- **Up to 100 internal testers**
- **Testers are invited via gmail or a public link**

**Note: More than one version of the same app cannot be tested at the same time; you have to leave the test program in order to download a production version**



P.S. Publishing an Android app in Google Play takes about an hour or two; sometimes even faster.

### 3. Cross-platform solutions

[HockeyApp](#) - from November 16, 2019 is [AppCenter](#) by Microsoft Visual Studio. A cross-platform distribution solution

[Firebase App Distribution](#) - formerly Crashlytics (from Fabric). A cross-platform distribution solution. [Demo Video](#)

TestFairy - a cross-platform solution that support iOS, Android, Xamarin, React Native, Cordova applications. [TestFairy Demo Video](#)

#### **Dabble Test:**

Here is a public link for Android beta build:

<https://play.google.com/apps/testing/com.adjoy.standalone.test2>

Here is a public link for iOS test build: <https://testflight.apple.com/join/foj6Ghfe>